



BRAVO DESIGNS & GENERAL SUPPLY CO. LTD



Design



Printing



Signage



Embroidery



Promotions

Get Better with Us!

COMPANY PROFILE

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OVERVIEW

Bravo Designs and General Supply Company Limited is an owned venture based in the city of Dar es Salaam, Tanzania. Specialized in Designs, Printing, Signage, ICT Services and in developing Promotional materials for both small enterprises and corporate business.

We have experience across design, printing and Signage, ICT products and services, with substantial work done in providing professional services, infrastructure solutions and technical support.

We are geared towards helping you implement all your creative design and brand advertising needs through to execution. Whether it's a new business name or a complete corporate identity package our extensive range of services covers every base.

In order to sustain service excellence, we focus on building mutually beneficial relationships with our customers and suppliers. Bravo Designs Company Limited is dedicated to enhancing the reputation as one of the leading design, printing, signage and Supplier Company in Tanzania."

MISSION

Our mission is to exceed our client's expectations on every project with superior quality, service and cost. We treat every client with sincerity, equality and professionalism while delivering an excellence product in a timely manner.

By providing our clients with the highest quality services available, in the fastest, most economical way possible without ever sacrificing quality, we will create long-lasting, equally beneficial relationships.

VISION

Striving to bring growth to our community, helping to maintain existing companies and assist our clients in making their dreams become a reality.

CORE VALUES

PERFORMANCE:

Our key attributes are time management and delivery to meet your deadline. Our greatest reliance on overtime has provide to be our tool of survival especially last minute clients and delayed supplier.

STRATEGY:

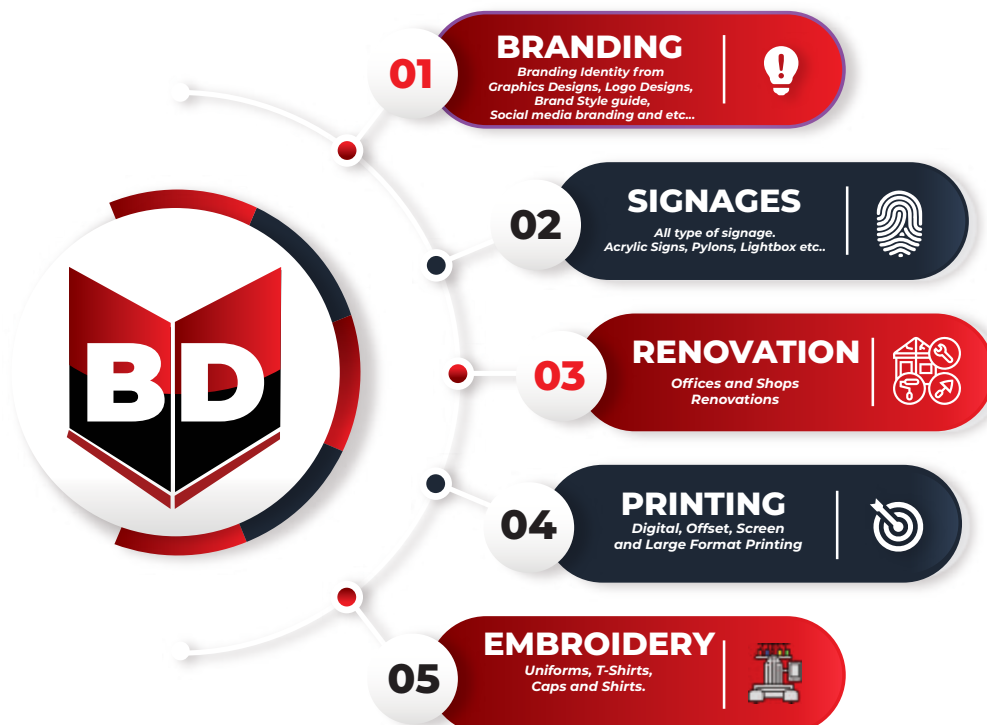
Our essential achievement policy is research and awareness of each product in the market by going through our competitors products in order to improve our suppliers' market base to satisfy our customers.

PRICE:

To maintain our competitive edge, we strive to keep our overall services charge as reasonable as possible. We do not compare price with those of the competition but give value to your money.

WHAT WE DO?

At Bravo Designs and General Supply we offers the following services but not limited to these only.



OUR SERVICES

BRANDING:

Your brand is more than just a logo, name or color scheme. It's who you are as a company at a very fundamental level.

Branding dictates how customers feel about your business and, when done right, can elicit an emotional response at every touch point. Businesses with strong brands retain loyal customers for the long run and have an easier time appealing to new audiences because they already know what those companies stand for.

This is all to say that if you aren't effectively branding your business online and elsewhere, you're putting some major barriers in the way of your marketing efforts.

EMBROIDERY:

Embroidery is the technique of decorating apparel, fabric, or other materials with needle and thread. It can be produced by a machine or in some cases by hand. In our usage it is always done by a machine that is specifically made for the apparel or any kind of fabric.

Embroidery is great on caps, polo, towels, patches and more. For this reason it is very commonly done on uniform or on items for corporate give away or sell as promotional goods.

We help businesses establish new positions in the market through branding, we are doing everything including

- Wallpapers,
- Glass stickers,
- Direction signs,
- Car Branding
- Red Carpet Banner
- BillBoards
- Signages
- Interior Designs
- Exterior Designs

Unlike screen printing, for embroidery the number of colors in the design has no bearing on the price. This makes it a great choice for a design that features up to 8 colors. We are proud to offer embroidery as a customization option for our customers.

OUR SERVICES

PRINTING:

We, in Bravo Designs, is much further than just printing business and promotion materials. Our crew is very much dedicated and passionate to bring the top quality of our products and services.

LARGE FORMAT PRINTING

Billboards , Banners , Stage Graphics , Wheel Covers , Vehicle Branding , POP Displays , Floor Graphics , Boat Branding , Standees , Dummy Cheques Fleet Branding , Stickers Printing , Gazebo , Country Flags , Wall Branding , Petroleum Tankers Branding

DIGITAL OFFSET PRINTING

All Short runs and on demand printing Business Cards , Letter Heads , Hotel Menu , Tent Cards , News Letter , Brochures , Flyers etc

COMMERCIAL OFFSET PRINTING

Magazines , Posters , Flyers , Annual reports , Calendars , Books , Brochures , Packaging materials , Labels , Coloring Books , NCR Receipt Books , NCR Invoice Books , Register Books , NCR LPO Books, Shipping Calendars , Wall Calendars , Desk Calendars , Planners , Diaries , Envelopes , Dangers , Note Books , Note Pads

FLATBED UV PRINTING

Direct printing full color on ABS Boards , Forex Boards , Acrylic , Glass , Metal sheets.

SILK SCREEN PRINTING

Tshirts , Bags , Caps , Towels , Flags

CANVAS PRINTING

Different size of Canvas for Home and Office use , Portraits, Business Quotes, Personal Photos , Industrial Photos

REFLECTIVE PRINTING

Printing on Reflective Flex Banner Material for commercial advertising , Printing on Reflective Vinyl

STICKERS PRINTING

Insurance Stickers , Door Stickers , Commercial advertising Stickers , Outdoor labels stickers .



OUR SERVICES

SIGNAGES:

At Bravo Designs, every sign is built to be an impactful, accurate, and inspiring representation of your brand's identity. So that when customers encounter your brand, you make a compelling first impression. And ultimately, a lasting one.

We offer solutions, solve problems and execute brands with precision and detail. We're proud to serve some of the largest brands across a number of different markets.

RETAIL SIGNAGES

Today's retail environment is more challenging than it has ever been. Not only is there competition from your fellow "brick and mortar" retailers, new channels and delivery mechanisms are changing the way people shop.

Your sign is the very first thing your customers see when they reach your retail location. Welcome shoppers and give them a comfortable and rewarding experience. Don't let your retail sign cost you sales. Send your customers an inviting message with a sign that shows them you're glad they came.

Custom branding and positioning is critical to maintaining and building customer bases.

SHOPPING CENTERS & MALLS

A LARGE RETAIL DEVELOPMENT REQUIRES ALL TYPES OF SIGNAGE OVER AN EXPANSIVE OPEN ENVIRONMENT

A high level of detail and organization goes into projects of this scale. Scope included: monuments, pylons, wayfinding, directional, letters and cabinets for both the exterior and interior.

MONUMENT SIGNAGE

Many materials and options to choose from. We have experience with a vast array of materials, conditions, lighting applications and grade treatments.

Stone, tile and other construction materials

Single tenant to multi-tenant

PYLON SIGNAGE

From single tenant to multi-tenant conditions – our illuminated pylon signage is sure to turn heads and get your audience's attention. We can provide a turnkey solution or work with your team.



OUR SERVICES

DIRECTIONAL & WAYFINDING SIGNAGES:

Wayfinding forms the core of what experiential graphic design can do to improve people's experience of place. Ask any hospital administrator how visitors perceive the experience of their facility and they will most likely tell you that if the visitor cannot find their way around, nothing else matters.

Identification Signs
Mall Maps & Parking Signs

LETTERS & LOGOS SIGNAGES;

Dimensional lettering and logos can convey a number of qualities that you may want to consider. In some cases, they may convey longevity and antique charm.

Signage can create a dynamic aesthetic with a "craftsman" touch or grab attention. Signage is up all the time, 24-7, inviting people to visit. If signage is illuminated, it may increase sales by as much as 20%-35%.

Exterior & Interior
Face-Illuminated Channel Letters
Illuminated Letters
LED Technology & Neon
Dimensional Letters in Acrylic,
Aluminum and Stainless Steel



BANKING & FINANCIAL SIGNAGES; ATTRACT MORE CUSTOMERS AND INVESTORS WITH CUSTOM BRAND- ING

Nothing is more important to members than knowing their money is safe. Don't let an outdated sign or worn brand elements send the wrong message.

Show people just how much you value their banking business with a sign that conveys trust.

COMMON CHALLENGES;

The quality and status of your signage is a direct reflection of your business.

If your sign is old, dirty or outdated, it sends a message to the public that you probably don't care about the quality of their investments, either. And with all the options that exist, it's getting harder and harder to stand out against the crowd.

CUSTOM SOLUTIONS;

Tie your brand to your business with memorable signage and elements.

Maybe you're looking for lifestyle digital graphics to show happy clients reaping the benefits of financial success that your institution helps them achieve. Perhaps you're looking for a custom LED sign that is both unique and identifiable at a distance to highlight interest rates or product offerings.



OUR SERVICES

PETRO

PETRO/C-STORES SIGNAGES:

Competition is stiff especially when you're just one of many stores among the others. Stand out among the mess of signs with unique brand elements that reach people even from afar.

And lure them in with a sign that promises them they won't be disappointed.

HOSPITALITY SIGNAGES;

People judge books by their covers. They also judge hotels by their signs. Portray luxury, comfort and convenience with inviting signs and brand elements.

Let travelers know that your light is always on and invite them to stay the night with a sign that makes them feel like they've just arrived home.

RESTAURANTS SIGNAGES;

So how do you stand out against the competition and win over potential customers without breaking the bank?

Whet their appetite with a sign that shows them just how much you value their business. Give your patrons a rewarding experience from the moment they see your building.

At Bravo Design, we believe that your signs and design elements are an extension of your brand. So put your best foot forward and provide a rewarding experience that is sure to keep them coming back for more.

HEALTHCARE SIGNAGES;

Sometimes medical facilities feel cold and sterile. Those feelings make people a little uneasy. Reassure patients that they're in good hands with signs that convey warmth, trust and security.

And help people navigate the labyrinth of departments and hallways with interior signage and elements that are clear, direct and uniquely your brand.



OUR SERVICES

PROMOTIONAL ITEMS:

Whether you're promoting your brand or showing appreciation to customers or employees, we can help you choose the perfect custom products to get the job done on time and on budget. Our products are in 3 categories; Gifts, Clothings and Headwear.

Promotional items allow people to see your brand, associate your brand, and recognize your brand. Get the perfect product customized just the way you need it and promote your company to boost your sales.

One of the big difference between us and our competitors is we can create completely customized products for your brand or provide you with the freshest and most innovative stock (off-the-shelf) premiums that will present your business in a wonderful way.

Client gifts are an essential part of doing business when you're a service provider. Whether these are long-standing or prospective clients, the gift that you are giving should be memorable and meaningful. This is what we thrive on and are great at. Look no further than here for your next client gift!

Are you looking for gifts to show appreciation to your staff: Employee gifts are a perfect way for an employer to say, "I appreciate you." Whether this is for a holiday, employee anniversary, or "just because,". Promotional items are also very effective for Event Give-aways, Tradeshow Promotions and Business initiatives, we can help you find the perfect gift to fit the occasion.

We're here to make your selection process as quick and easy as possible--just ask us!



COMPANY

DETAILS

Company Name: BRAVO DESIGNS & GENERAL SUPPLY CO. LTD
TIN No: 141-518-933
VRN No: NOT REGISTERED
Phone Numbers: +255 716 851 958 - +255 778 655 270
Email: info@bravodesigns.co.tz
Website: www.bravodesigns.co.tz

Managing Director;

Responsible for company general management, control and promotion, survey, quotations, quality assurance, compliance with relevant standards and customer satisfaction.

Production Manager;

Responsible for Production planning, Production control, Quality control, Method analysis, inventory control, Plant layout, estimating, negotiating and agreeing budgets and timescales with clients and managers.

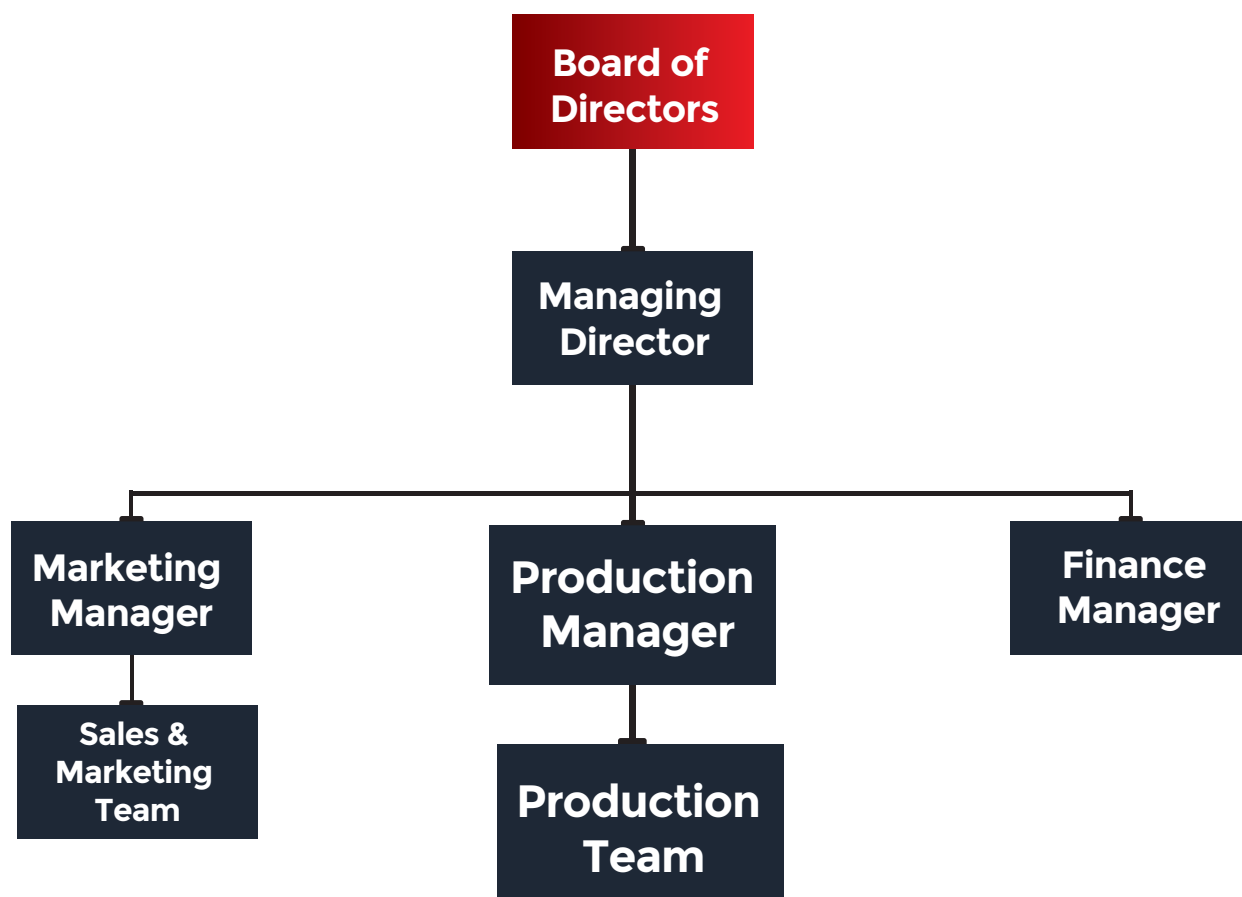
Marketing Manager;

Responsible for Oversee all marketing campaigns for the company, Brainstorm ideas for new campaigns, Coordinate with the sales team and other departments to produce effective strategies, Manage and coordinate marketing and creative staff.

Finance Manager;

Responsible for Producing accurate financial reports and information, Managing credit, Managing risks of Financial loss, Projecting Profit and developing cashflow statements.

COMPANY STRUCTURE



Clients!



Get Better with Us!



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